

Scale up Conference

The Great Re-Ignition



geniusU



ENTREPRENEURS
INSTITUTE

Welcome to the The Great Re-Ignition Scale-up
Conference

24th & 25th February 2022
8AM - 12PM UK / 4PM - 8PM SG



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Your Host for the Conference



HOST: Michelle Clarke
CEO, Entrepreneurs Institute

The Great Re-Ignition Scale-up Conference

DAY 1 - 24th February



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Join us in the The Great Re-Ignition Scale-up Conference Circle



Michelle Nolting posted in mentor circle: Genius 5.0 Scale Up Entrepreneurs

Feb 1, 2022 at 16:27 in South Africa - [Delete](#) - [Report](#)



Welcome to everyone in this group! We are looking forward to hosting you at our 'The Great Re-ignition' Scale up Conference. Introduce yourself below and let us know where you are from & what your BIG goals are for 2022.



Keynote Speaker



ROGER JAMES HAMILTON
Creator & Founder, Genius Group

SPECIAL GUEST



PAUL DUNN
Founder, B1G1

SPEAKERS



Suraj Naik

Chief Marketing Officer,
GeniusU



Michelle Nolting

Partnerships Manager
Entrepreneurs Institute



Marilize Paixao

Data Manager,
GeniusU



Donna Izobella

Head Mentor,
Entrepreneurs Institute

PANELISTS



JO FORMOSA

Co-Founder, Health Dynamics



JOSEF HAJKR

CEO, SHINE Consulting s.r.o.



MARK ROBINSON

Founder, IAW



AN NGUYEN

Founder, IME Global Academy



ALISON SHADRACK

Founder, Adia PR



MONIQUE BRADLEY

TV Producer,
Guide To Better Living



JILL TAYLOR

Co-Founder and Chief Strategy
Officer, The Taylor Group



EVE BUCHANAN

Founder, The Screening
Room



BERYL OLDHAM

Founder, Complete Learning
Solutions

PANELISTS



SUSAN RITTER
Founder, Wealthy Wise Woman



TATIANA PREOBRAZHENSKAYA
Managing Director, Land Matters



TAMAMI USHIKI
Founder, jwda



YVETTE SHOLDAS
Managing Director,
Remarkable Franchises



ESMERALDA HERRERA
Founder, Academia del Bienestar



DEBORAH HARRIS
Founder, Grow CFO

Roger James Hamilton, Founder and CEO Genius Group



Genius Group Partner Conference

The Great Re-ignition



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THE GREAT REIGNITION



Behind ‘The Great Resignation’ of Americans Quitting Their Jobs in Record Numbers

Marissa Nelson | November 15, 2021 8:42 pm

American workers are quitting their jobs in record numbers. In September, 4.4 million people left their jobs, according to the latest data from the [U.S. Bureau of Labor Statistics](#).

It's part of what has been dubbed: “The Great Resignation.” Some say workers have spent the pandemic reevaluating their priorities and values, leading them to leave their places of work or demand more from their employers.

Video editor Fady Haddad is among those who quit their jobs in September. He left his corporate job to do freelance video editing. Rather than “The Great Resignation,” Haddad says he calls it “The Great Frustration” or “The Great Burnout.”

“Even though I was doing work that I loved, it was the corporate environment that made it — like I use the word leeches or soul-sucking — they would just try to get as much out of you as possible,” Haddad said. “I don’t think this is unique to me. I think this is across the board, a lot of people just look for worker bees.”

Haddad is not alone. Social scientist Mishal Khan says burnout is among the reasons many are leaving the workforce.

“During the pandemic, a lot of people went above and beyond with not only their mental health but also their physical health and they didn’t get a whole lot in return. So I think there is a real existential crisis going on in terms of what people want to be doing during their days,” said Khan, who completed her doctoral work at the University of Chicago and recently published an [op-ed in the Chicago Tribune](#) about the “Great Resignation”



Post-pandemic, record numbers are quitting their jobs and following their purpose. The media call it the Great Resignation.

We call it the Great Reignition, as everyone Reignites their Genius. It takes a Reinvention and a Reeducation. So join GeniusU in 2022, as we launch our biggest year ever.

Join us in February as we launch our **Partner Campus - Our first step in building the world's first metaversity** - and earn maximum GEMs, GU share options with our brand new \$1M Genius Formula, Genius Certification and GeniusU Partner Portal as we launch our new curriculum.

This year the Great Reignition will create a wave of new opportunity for entrepreneur educators. Join us at the very first step as we grow our community to 4 million students in 2022.



A once-in-a-lifetime opportunity to be part of the launch of the newest global education system - and the first in 50 years

In 2021 Genius Group filed for its IPO, and is now launching a full US accredited curriculum in 2022.

As part of the IPO, we are acquiring a high school, vocational college and US university, which will provide the certificates, diplomas and degrees for the Genius Curriculum.

In preparation for our full launch, we are inviting our partner community to be first the pioneers in our Partner Campus.

This is the first global education system to be launched since the International Bacclaureate system in 1968.



WORLD
ECONOMIC
FORUM

COMMITTED TO
IMPROVING THE STATE
OF THE WORLD

Platform for Shaping the Future of the New Economy and Society

Schools of the Future

Defining New Models of Education
for the Fourth Industrial Revolution



Delivering a Global Solution to Today's Education & Jobs Crisis

Lifelong Learning Curriculum

A Pre-IPO Group of 4 companies, and 4 IPO Acquisitions, with a plan to develop a learning pathway from 0 to 100 years old.



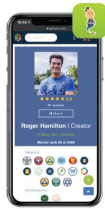
1,900,000
Students on
GeniusU

Learning for free on our Edtech platform, with their own personal A.I. Genie, and 35,000+ students paying to learn.



US Based University

University of Antelope Valley, California: one of 4 IPO Acquisitions



Property Investors Network

UK based investor education company, an IPO Acquisition.

\$24.2 Million

2020 Pro forma Group revenue, including IPO Acquisitions



9,800+ GeniusU Partners

Faculty and community partners creating and conducting courses on GeniusU from around the world.



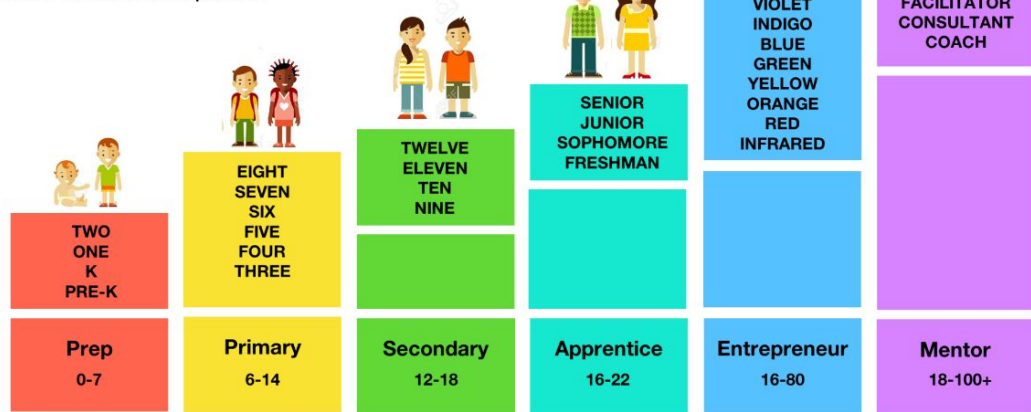
Global Locations

2 IPO acquisitions: New Zealand based early learning company and South Africa based school joining our Entrepreneur Resorts and Cafe locations.

Our Genius Curriculum

Learning for Life

Following our IPO Group, we aim to develop the Post-IPO Group into a lifelong learning Genius Curriculum from early-learning education to primary and secondary school, university and adult learning. We plan to personalize a learning path unique to each student's needs with our GeniusU Edtech platform.



IPO Acquisition
New Zealand

\$1.1 M
2020 Pro forma revenue
(5% of total)

732
Total Students
June 2021

732
Total Paying Students
June 2021



IPO Acquisition
South Africa

\$0.8 M
2020 Pro forma revenue
(3% of total)

677
Total Students
June 2021

677
Total Paying Students
June 2021



IPO Acquisition
California

\$10.1 M
2020 Pro forma revenue
(41% of total)

3,102
Total Students
June 2021

3,102
Total Paying Students
June 2021



Pre-IPO Group
191 countries

\$7.6 M
2020 Pro forma revenue
(31% of total)

1,903,726
Total Students
June 2021

35,555
Total Paying Students
June 2021



IPO Acquisition
52 countries

\$4.6 M
2020 Pro forma revenue
(19% of total)

146,614
Total Students
June 2021

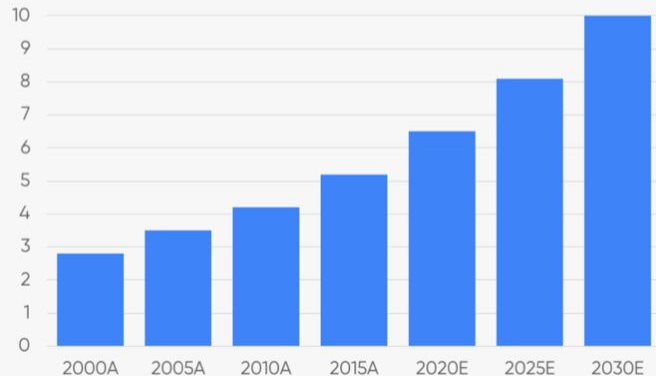
26,368
Total Paying Students
June 2021

A \$10 Trillion Market Ready for Disruption

This is a life long learning opportunity, from early learning through primary, secondary and tertiary education, to adult learning and corporate training.

Education a \$10 Trillion industry in 2030.
Growing at 4.5% CAGR and making up over 6% of Gross World Product (GDP)

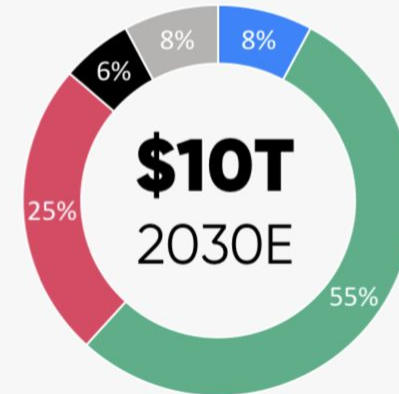
Global Education and Training Expenditure (Trillion USD)



Source: HolonIQ and various underlying estimates from Goldman Sachs, GSV, IBIS Capital, Citi

K12 over \$5 Trillion by 2030

2030E Global Education and Training Expenditure (Trillion USD)

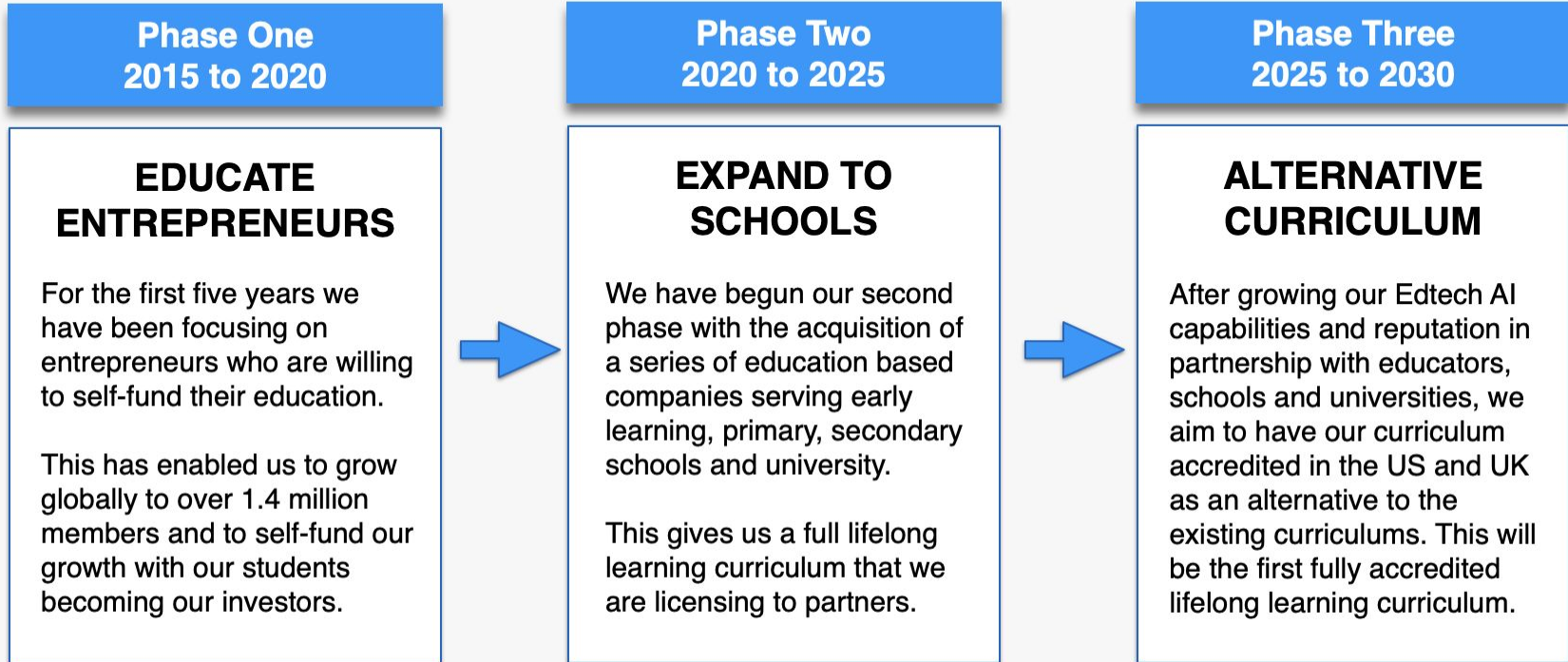


■ Pre K ■ K-12 ■ Post Secondary ■ Corporate ■ Lifelong Learning

Source: HolonIQ and various underlying estimates from Goldman Sachs, GSV, IBIS Capital, Citi

Our Three Phase Strategy

We are following three five-year phases in our growth to establish ourselves as a leading global curriculum to rival existing accredited curriculums.



The Great Reignition

OUR METAVERSITY PLAN 2022

In 2022 we are developing six campuses on GeniusU. These are launching each month from February, each with a vibrant community, lead mentors, course content, GEMs and Genie to serve six different types of members and partners on GeniusU. Each will develop over the year into a virtual reality campus of four million students in the metaverse, with educators creating schools and courses, students creating avatars and their own AI Genies in one global metaversity.



The Great Reignition

OUR METAVERSITY PARTNERS

Our Metaversity is being built alongside GeniusU as “GeniusU 2.0” - the Beta Version of our metaversity with Unity Engine (the world’s No.1 Metaverse 3D virtual world builder, used to build Pokemon Go and Facebook Horizon) and Nvidia’s Omniverse suite (The world’s No.1 suite of Metaverse tools linking to real time AI avatars).

As part of this launch, we are also launching GEM 2.0 (our education credits) as a utility token on the blockchain. This is a cryptocurrency that you can earn and exchange, being launched by our sister company Genius Metaversity, and we are giving our partners the first opportunity to earn GEM 2.0 tokens as part of this pre-launch.



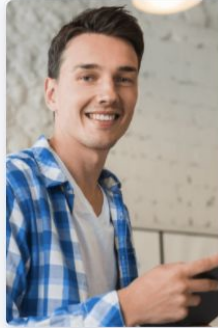
The timeline to launch both our Metaverse and the GEM Cryptocurrency is a 6 month timeline modelling on the launch of recent Metaverse Cryptolaunches, including: Decentraland (MANA), Sandbox (SAND), Bloktopia (BLOK) and Metamall (MALL). Pioneer Partners and Investors that join us in February will be the first to access our GeniusU White Paper.



The Great Reignition

OUR SIX CAMPUSES

The six campuses that we are launching in 2022 will each have their own dedicated welcome calls, weekly news, calendar, community, courses and C.L.E.A.R. steps, with a select number of Lead Mentors and Faculty Mentors promoted on a dedicated campus space on GeniusU, as we build out the schools, event spaces and virtual campus in our metaversity.



Join our Startup Entrepreneur Campus

If you're a freelancer, digital nomad, founder of a startup business or are in the process of starting or growing your venture.

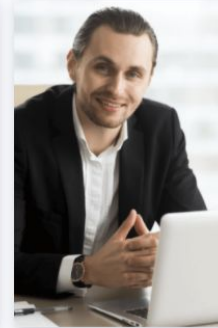
[Join Now →](#)



Join our Scaleup Entrepreneur Campus

If you have an existing business that you are looking to massively scale up in the next 12 months .

[Join Now →](#)



Join our Investor Campus

If you're looking for investment opportunities, to better understand how you can future/recession-proof your portfolio, and maximise your returns in this digital decade.

[Join Now →](#)



Join our Mentor Campus

If you're an educator, coach, mentor or partner looking for new, cutting edge content and resources so your community can learn and grow .

[Join Now →](#)



Join our Leader Campus

If you're in a job or are retired, seeking the knowledge, network and resources to get started.

[Join Now →](#)



Join our Student Campus

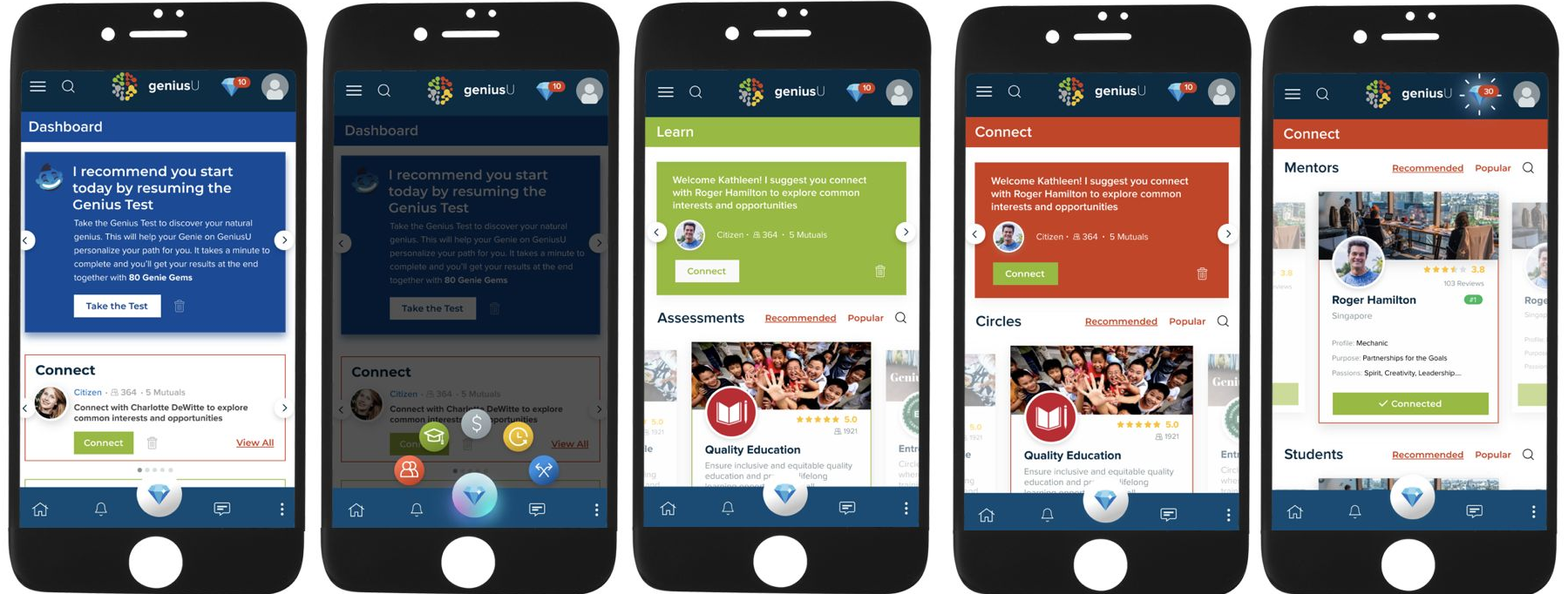
If you're a student who struggles with the current one-size-fits-all schooling system.

[Join Now →](#)

The Great Reignition

OUR C.L.E.A.R. PHILOSOPHY

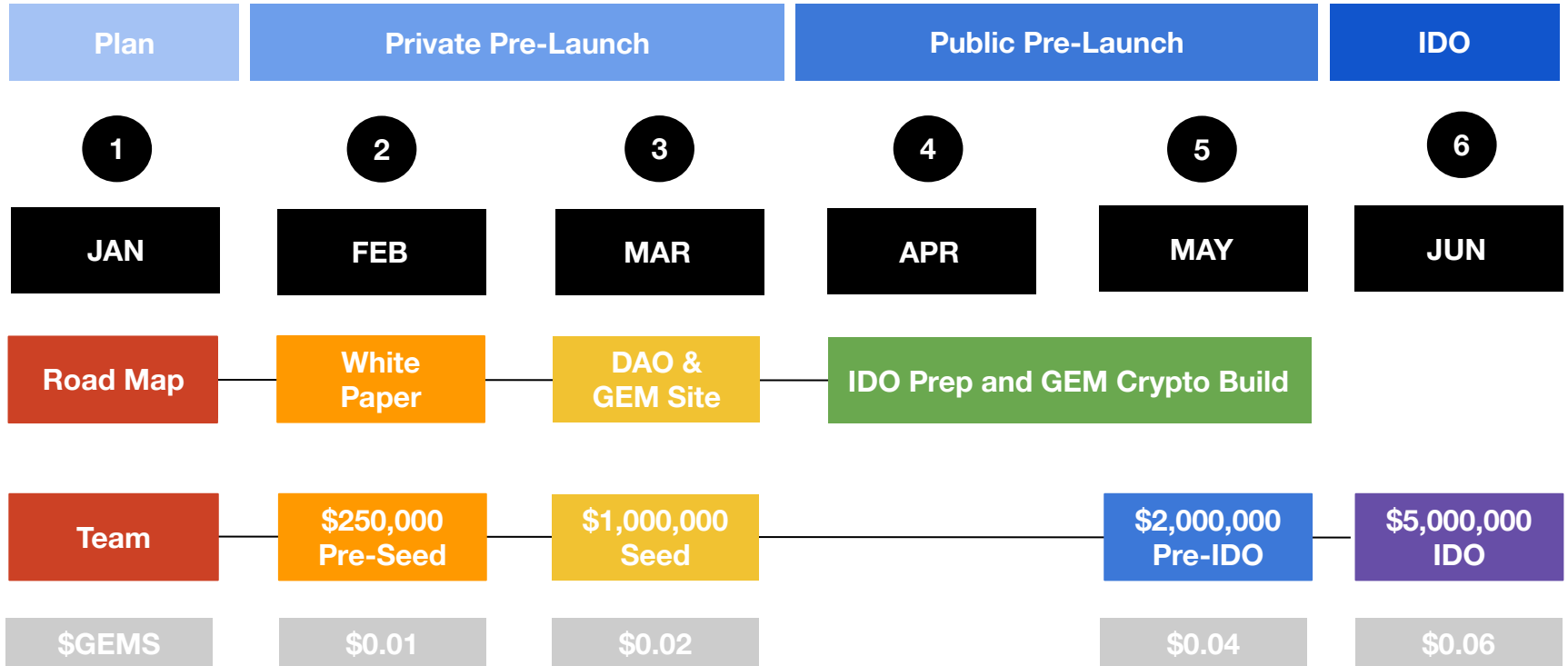
Our Students earn Genius Entrepreneur Merits (GEMs) for each step they take to Connect, Learn, Earn, Act and Review, gamifying their learning experience.



The Great Reignition

OUR SIX MONTH ROADMAP

In Q1 2022, during the private pre-launch, we are launching our Partner Campus (Feb) and Investor Campus (Mar). In Q2 2022, during our Public Pre-launch and IDO, we are launching our Start Up Campus (May) and Scale Up Campus (Jun).



The Great Reignition

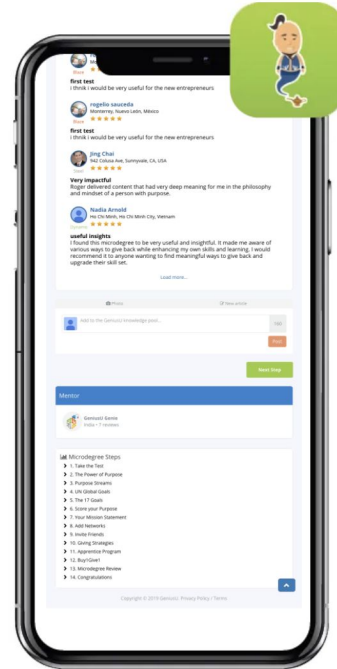
OUR 2022 CALENDAR

In Q3 and Q4 we will be launching a further four campuses with each campus becoming a meeting point via GeniusU's PC site and mobile app (2D) which can then seamlessly connect to the GeniusU 2.0 metaversity (3D) by the end of 2022.

INVESTOR 5.0 SEASON	ENTREPRENEUR 5.0 SEASON	EDUCATOR 5.0 SEASON	IMPACT 5.0 SEASON
Microschool 1 Marketing 5.0 25/1 - 19/2	Microschool 3 Sales 5.0 12/4 - 7/5	Microschool 5 Community 5.0 12/4 - 7/5	Microschool 7 Cash Flow 5.0 11/10 - 5/11
PARTNER CAMPUS LAUNCH FEB 2022	STARTUP CAMPUS LAUNCH MAY 2022	LEADER CAMPUS LAUNCH AUG 2022	FUTURE CAMPUS LAUNCH NOV 2022
INVESTOR CAMPUS LAUNCH MAR 2022	SCALE UP CAMPUS LAUNCH JUN 2022	STUDENT CAMPUS LAUNCH SEP 2022	IMPACT CAMPUS LAUNCH DEC 2022
Impact Investor Summit Mar 2022	Global Entrepreneur Summit Jun 2022	Global Partner Summit Sep 2022	Global Impact Summit Dec 2022

Here are the big benefits in joining us as a partner for the Great Reignition in 2022

- One-off pioneer benefits in both share options and our GEM 2.0 metaverse cryptocurrency as we launch GeniusU 2.0 with AI-driven 3D virtual education classrooms & worlds.
- Choose between our Level 1,2 and 3 Partnership levels and select one or more Lead Mentors to work with.
- Learn the \$1m Genius Formula that GeniusU has built and tested in 2021, and build your own Genius Pathway in 2022 to generate \$100K or \$1M with Genius Certification and our brand new partner portal.
- Join the Scale Up Conference in Feb 2022 and be a part of our full 2022 calendar to learn and apply all the tools you need to grow a \$1M online education business.



A Genie in the Pocket of Every Entrepreneur

GeniusU is a web and mobile platform which already connects over 2.5 million entrepreneurs to the right network, knowledge and opportunities based on their personal values, vision, passions, talents, and purpose.

GeniusU's A.I. Genies, give personalized recommendations on who to meet, how to upskill, where to go and what to do based on their stage of business growth, global location and other personalized information.

The Great Reignition

OUR PARTNER OPPORTUNITIES

In February 2022, GeniusU partners have an opportunity of joining the Partner Campus for free, and then to participate as a Level 1, Level 2, Level 3 or Level 4 Partner depending on the level of membership that suits you best.



MENTOR

You are a self-employed educator looking to make an additional \$10K+ per year on GeniusU.



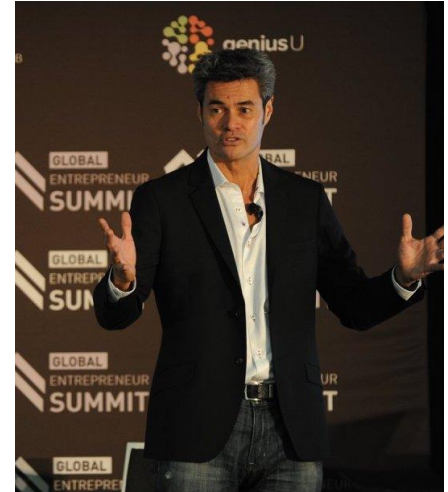
LEAD MENTOR

You are a startup online education business owner ready to grow your business by \$100K+ per year..



CURRICULUM PARTNER

You have a global \$1M+ Edtech company looking to grow by \$500K+ per year.



GENIUS PARTNER

You have a global \$5M+ Edtech company looking to grow by \$1M+ per year.

Roger James Hamilton, Founder and CEO Genius Group



Scale up Conference

WIN SOME COOL PRIZES DURING THE CONFERENCE

1. COMPLETE AND SUBMIT THE SCALE UP SLIDES
2. SHARE YOUR STORIES IN THE CHAT



AWESOME PRIZES TO BE WON

TOP THREE SUBMISSIONS

Three top submissions will win a FULLY funded places on Roger's signature Wealth Dynamics Masters virtual program, 21- 25 March 2022 (\$3500)

TOP FOUR STORIES

Share your success stories in the chat and the top four stories will win a FULLY funded place on an exclusive Founders Roundtable Session with Michelle (\$970)



HOW TO SUBMIT YOUR SLIDES

1. Download the slide template and make your own copy
2. Complete the slides and give “view access to all”
3. Submit your slides via [this form](#)



Make a Submission

HOW TO SHARE YOUR STORY

Post in the chat your inspiring stories with a brief summary including

1. The problem or challenge you faced
2. The outcome or result you achieved
3. How you achieved what you did



Dynamo: Creating a compelling \$1M vision

PANELISTS



JO FORMOSA

Co-Founder,
Health Dynamics



JOSEF HAJKR

CEO,
SHINE Consulting s.r.o.



MONIQUE BRADLEY

TV Producer,
Guide To Better Living



DONNA IZOBELLA

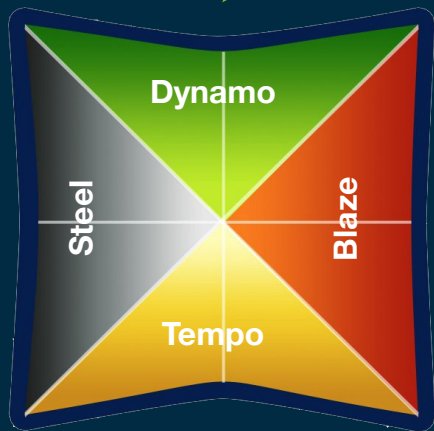
Head Mentor,
Entrepreneurs Institute



Speaker



DONNA IZOBELLA
Head Mentor,
Entrepreneurs Institute



*Dynamo - WHAT
Create a Compelling Vision*

THE GREAT REIGNITION



**ENTREPRENEURS
INSTITUTE**

Your Future Vision

It's now March 2023, and I'm both proud and humbled by my life. I have achieved all that I wanted to in the last year. It's time to set my next 1 year vision, but first, a moment to pause and reflect on all that was in 2022.

- This was the year my top passions in life were ..
- My talents and what I'm best at in business ..
- My sense of purpose was fulfilled by ..
- I created the personal wealth I wanted, achieving ..
- My sense of Self Worth and Value ..

THE GREAT REIGNITION



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Your Future Vision

- **My Resilience and Emotional Intelligence over the year ..**
- **My Leadership to Others ..**
- **My Reputation**
- **My business revenue grew to ..**
- **My mentors ..**

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Your Future Vision

- **My Business goals..**
- **My customers ..**
- **My products ..**
- **My team ..**
- **My partners ..**

THE GREAT REIGNITION



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Your Future Vision

- **My health ..**
- **My home ..**
- **My family ..**
- **My friends ..**
- **My hobbies and new skills ..**

THE GREAT REIGNITION



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Your Future Vision

- **My travel ..**
- **My time ..**
- **My peace of mind ..**
- **My outlook on life ..**
- **My contribution to others ..**

Finished? Does it inspire you 10/10?

THE GREAT REIGNITION



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Blaze: Maximising partnership and sales

PANELISTS



MARK ROBINSON

Founder,
IAW



AN NGUYEN

Founder,
IME Global Academy



ALISON SHADRACK

Founder,
Adia PR



MICHELLE NOLTING

Partnerships Manager,
Entrepreneurs Institute



Roger James Hamilton, Founder and CEO Genius Group



Genius Group Partner Conference

The Genius Formula



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The Car

Designed around a funnel

One size fits all

Manual optimization

Competing with others

Changes by the day or week

Harnesses individual genius



The Rocket

Designed around a cycle

Personalized for each person

Automatic optimization

Complimenting others

Changes by the second

Harnesses collective genius

Our Learning Experience

Our Students join as free students and then progress to course and diploma students, with their A.I. Genie guiding them on their personalized path.

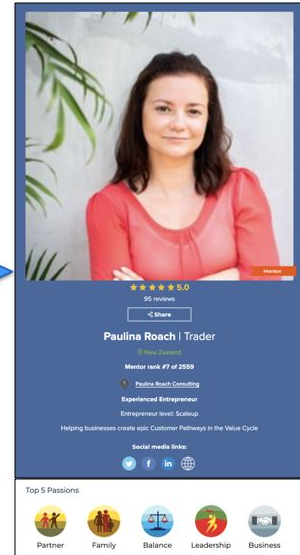
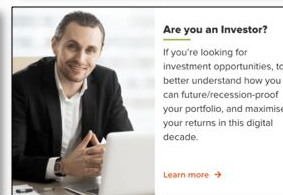
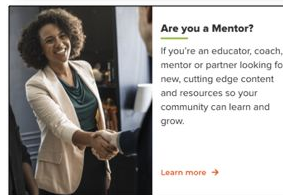
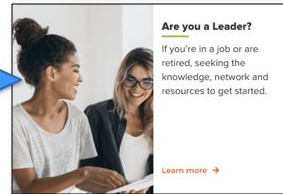
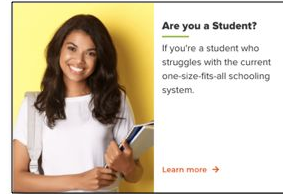
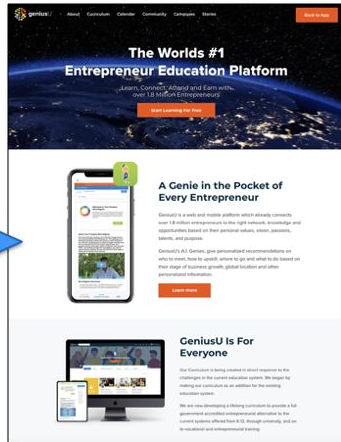
Join a free event or course

Register on GeniusU

Take assessments to personalize your journey

Follow a personalized learning path

Build your GeniusU profile

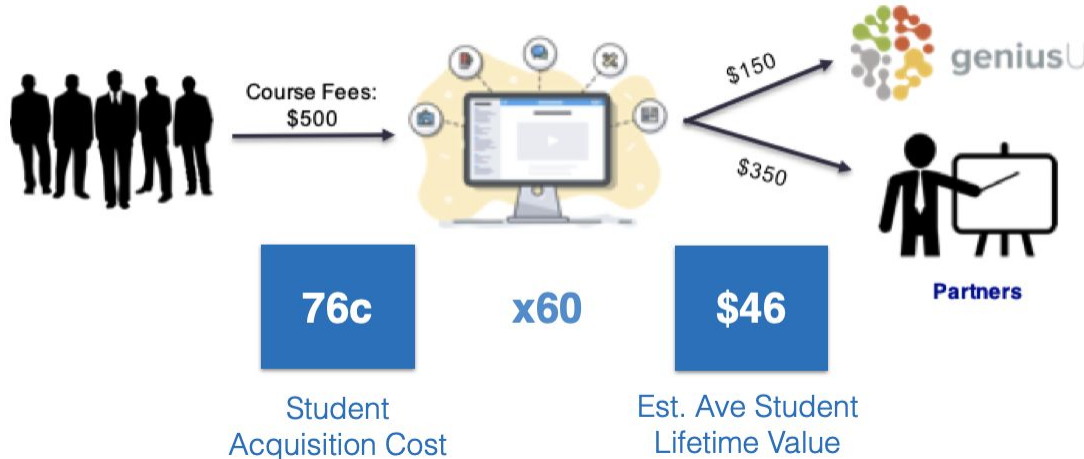


Our Edtech Business Model

GeniusU is an 'Amazon for Education' on which educators can run their own schools

Students sign up for free to GeniusU for online events and courses relevant to their area of interest. They then upgrade to pay for individual courses, certifications, training, mentoring and education products. These range from assessments and events priced under \$100 through to annual training and accredited university degrees at over \$20,000.

Students can also upgrade to Citizen level (\$97/year) or Mentor level (\$970/year) with tools and dashboards to provide courses and training: An 'Amazon for Education'. At Mentor level, they qualify to join our faculty and they can add their own courses, certifications and products to GeniusU. GeniusU receives a platform fee of between 10% to 30% of all partner products purchased on the platform, and 100% on its own products and programs.



Our Student Pathway

Every day over 1,000 new students join our community. Each takes a personalized journey on an education pathway that gives them relevant skills that they can implement immediately.



Each \$1,000
in marketing
spend...

Join for free

Students join our GeniusU platform via local mentors or online courses

Personalize

Students take assessments to personalize their journey & profile

Daily steps

Students take daily actions to Connect, Learn, Earn, Act, Review

Courses

Students pay for courses, camps, mentoring and memberships

Diplomas

Students upgrade to annual certified diplomas, earning GEMs as they go

...results in
\$20,501 in new
revenue.

\$0.76

Marketing
Cost per Student

7,703

New visitors

3,317

Enrolments

2,653

Daily Actions

1,326

Students

13

Upgrade students

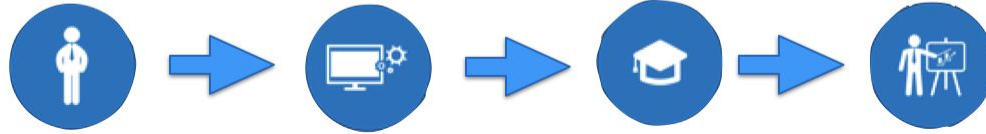
\$15.46

24 Month Revenue
per Student

**Every \$1,000 in marketing cost results in 1,326 new students,
\$1,860 within 12 months and \$20,501 within 24 months: 20.5x ROAS**

Our Partner Pathway

Every month over 150 new partners join our community.
Each earns as community partners building local learning communities
or faculty partners creating online microschools.



Join for free

Partners join our GeniusU platform in the same way as our students

Upgrade

Partners upgrade to one of our partner pathways and memberships

Certification

Partners pay for certifications to qualify as our genius partners

Enrolment

Partners host courses and events, enrolling additional students

Each \$1,000
in marketing
spend...

\$26

Marketing
Cost per Partner

1,540

New visitors

38

Partners

4

Faculty

1,520

New students

...results in
\$23,679 in new
partner revenue.

\$1,229

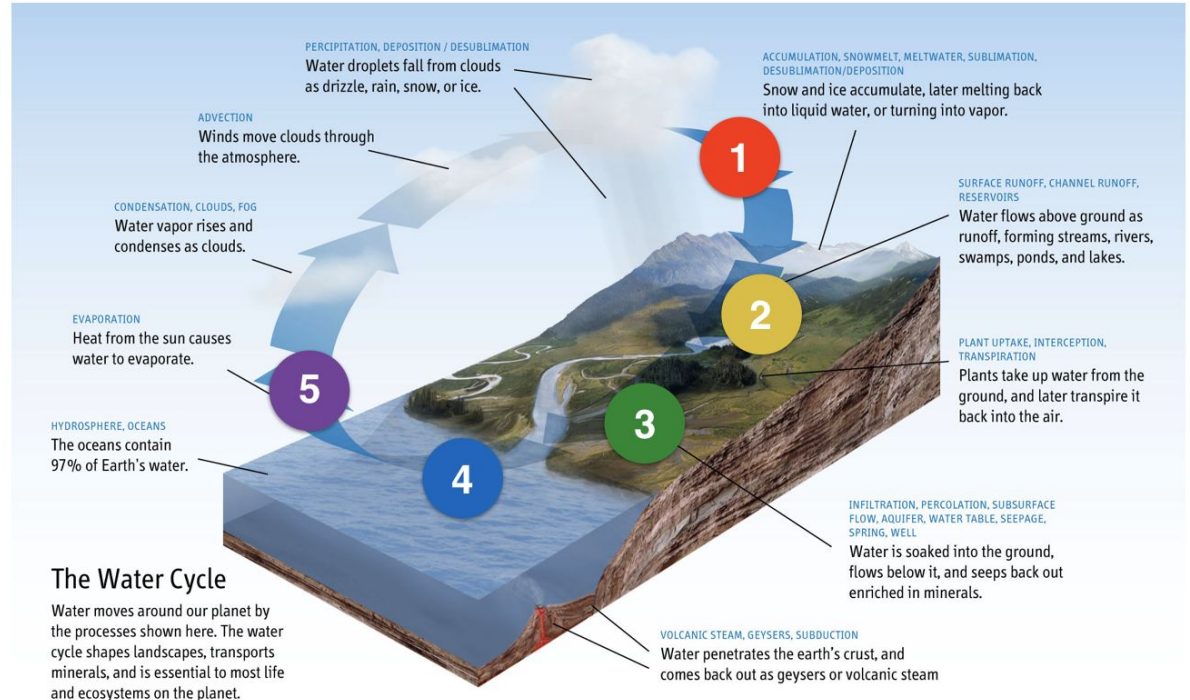
24 Month Revenue
per Partner

Every \$1,000 in marketing cost results in 38 new partners,
and \$46,702 in Partner Revenue within 24 months: 46.7x ROAS

ENTREPRENEUR 5.0

THE VALUE CYCLE

Entrepreneur 4.0 focuses at 'funnels', which assumes a limitless flow of new customers. Entrepreneur 5.0 focuses at 'cycles' which takes into account the full cycle of customers, trust, team, time and money.



ENTREPRENEUR 5.0

5 STEP CYCLE

Entrepreneur 4.0 have to choose between non-scalable offline customer pathways for high value products or scalable online customer pathways for low cost products. And even workable pathways fall in effectiveness over time. Entrepreneur 5.0 combines high tech and high touch to create predictable, automated, self-improving pathways that use AI and human connection to scale effectively and sustainably.

1

Followers

Diamond

What is your 5P **diamond** that sparkles from a distance? This is your story that attracts the **attention** of new followers from multiple sources

2

Community

Gold Dust

What is your zero cost, scalable **gold dust** that grows and engages your community to invest their **time** and share in trackable ways?

3

Prospects

Experience

What is the hi-touch, hi-tech **experience** you are delivering so prospects can build trust in your problem-solving and make a **decision** to buy?

4

Customers

Transformation

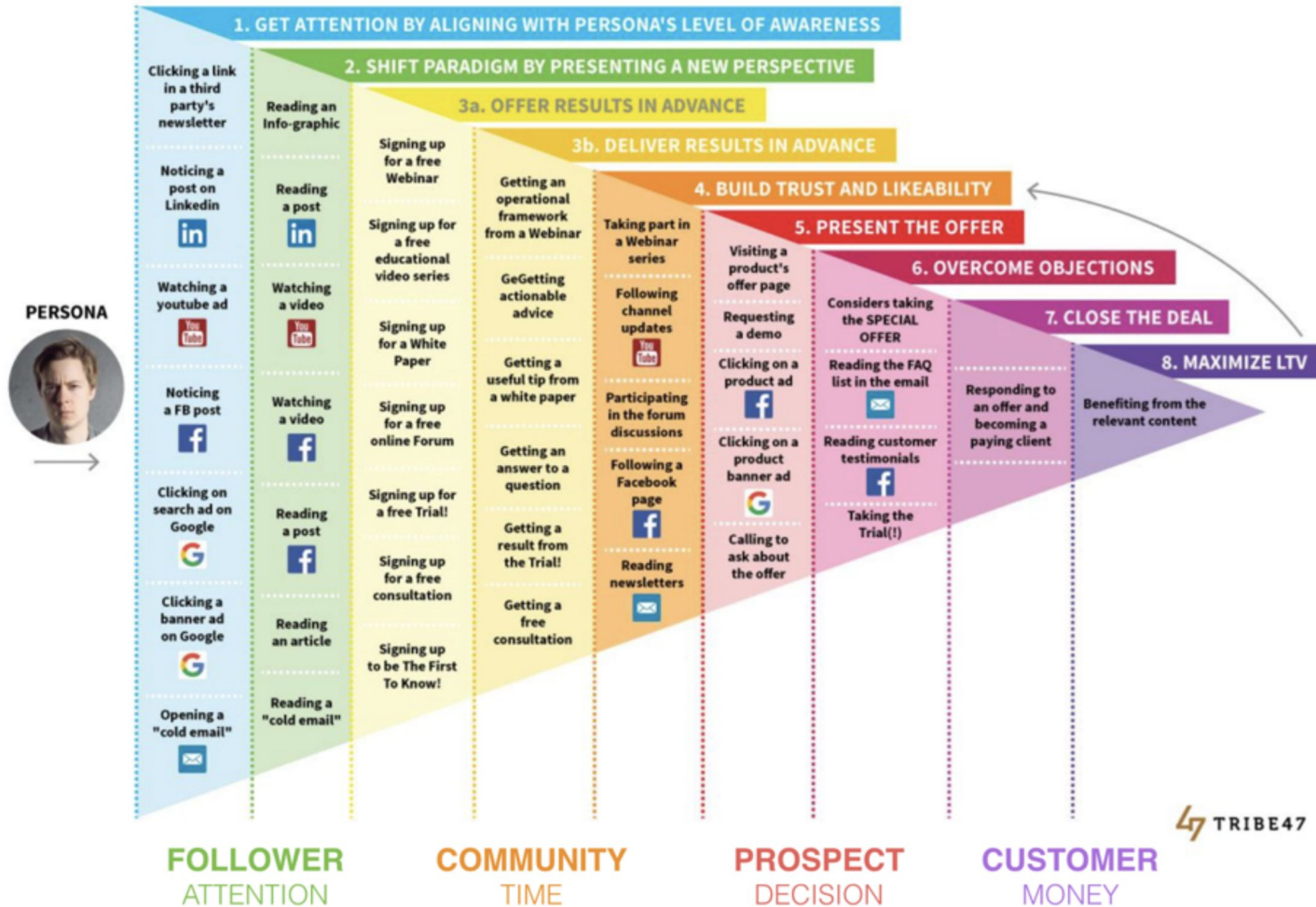
What is the hi-touch, hi-tech **transformation** that all your customers will have that's worth their **money**, so they return and recommend you?

5

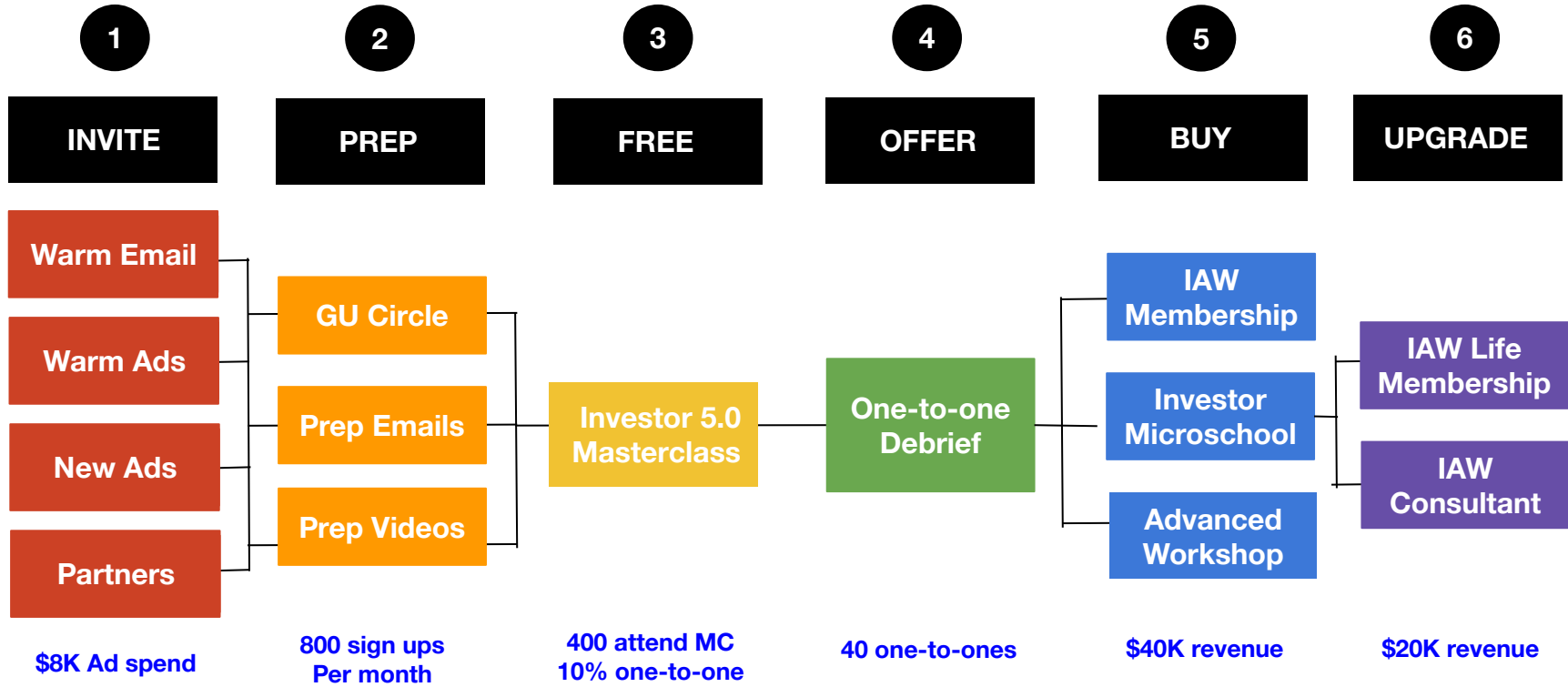
Raving Fans

Golden Halo

What is the global **golden halo** you nurture around your pathway that creates automatic, self-improving **growth** in your customers and partners?



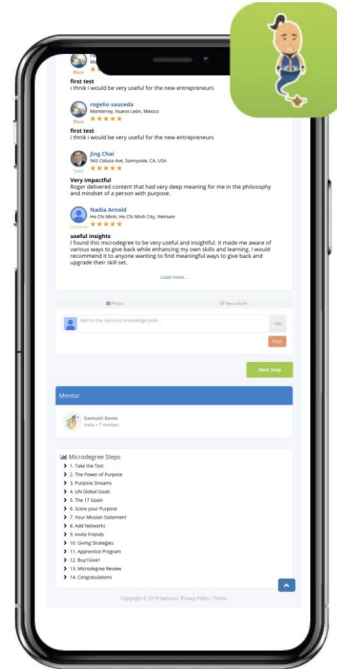
The Genius Formula Pathway



1	Create 5Ps: Customer problem, promise, product, proof
2	Develop customer promo plan and step-by-step pathway
3	Set calendar and weekly, monthly, quarterly, annual targets
4	Assemble team to deliver on promo plan
5	Set up company, profile, product, course and payment pages on GeniusU
6	Set up journey, ad, email and sms pathways from follower to customer
7	Set up data dashboard on GeniusU
8	Launch customer promo plan and first six months test and measure
9	Set up partner promo plan and step-by-step pathway
10	Repeat steps above with certification and commission pages on GeniusU

Here are the big benefits in joining us as a partner for the Great Reignition in 2022

- One-off pioneer benefits in both share options and our GEM 2.0 metaverse cryptocurrency as we launch GeniusU 2.0 with AI-driven 3D virtual education classrooms & worlds.
- Choose between our Level 1,2 and 3 Partnership levels and select one or more Lead Mentors to work with.
- Learn the \$1m Genius Formula that GeniusU has built and tested in 2021, and build your own Genius Pathway in 2022 to generate \$100K or \$1M with Genius Certification and our brand new partner portal.
- Join the Scale Up Conference in Feb 2022 and be a part of our full 2022 calendar to learn and apply all the tools you need to grow a \$1M online education business.



A Genie in the Pocket of Every Entrepreneur

GeniusU is a web and mobile platform which already connects over 2.5 million entrepreneurs to the right network, knowledge and opportunities based on their personal values, vision, passions, talents, and purpose.

GeniusU's A.I. Genies, give personalized recommendations on who to meet, how to upskill, where to go and what to do based on their stage of business growth, global location and other personalized information.

The Great Reignition

OUR PARTNER OPPORTUNITIES

In February 2022, GeniusU partners have an opportunity of joining the Partner Campus for free, and then to participate as a Level 1, Level 2, Level 3 or Level 4 Partner depending on the level of membership that suits you best.



MENTOR

You are a self-employed educator looking to make an additional \$10K+ per year on GeniusU.



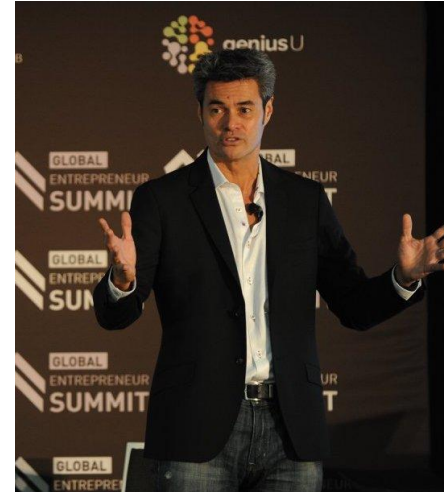
LEAD MENTOR

You are a startup online education business owner ready to grow your business by \$100K+ per year..



CURRICULUM PARTNER

You have a global \$1M+ Edtech company looking to grow by \$500K+ per year.



GENIUS PARTNER

You have a global \$5M+ Edtech company looking to grow by \$1M+ per year.

The Great Reignition

OUR GENIUS PARTNERS

Throughout 2022 we are working with our Genius Partners to connect them to our new Partner Portal and Genius Formula process with a target year-on-year growth of 20%+ per year using GeniusU. We are beginning with Entrepreneurs Institute and Investment Mastery, and then adding \$500,000 revenue each month with 2 to 3 new partners per month.

FEB	MAR	APR	MAY	JUN	JUL
Partner Campus	Investor Campus	Investor Summit	Startup Campus	Scale Up Campus	Entrepreneur Summit
					Team 5 \$500k
				Team 4 \$500k	Team 4 \$500k
			Team 3 \$500k	Team 3 \$500k	Team 3 \$500k
		Team 2 \$500k	Team 2 \$500k	Team 2 \$500k	Team 2 \$500k
	Team 1 \$500k	Team 1 \$500k	Team 1 \$500k	Team 1 \$500k	Team 1 \$500k
IM / ER \$1M	IM / ER \$1M	IM / ER \$1M	IM / ER \$1M	IM / ER \$1M	IM / ER \$1M

In February 2022, GeniusU partners have an opportunity of joining the Partner Campus for free, and then to participate as a Level 1, Level 2, Level 3 or Level 4 Partner depending on the level of membership that suits you best.

Genius Curriculum Partnerships



Genius Community Partnerships



FREE

\$1K+ per month

\$1500

\$10k-\$100k per year

Limited to
Top 40

\$15,000

\$100K-\$500K per year

Limited to
Top 20

\$32,000

\$500k-\$1M per year

Limited to
Top 10

By Invitation

\$1M+ per year

Limited to
Top 3

Tempo: Creating certainty and predictability

PANELISTS



SUSAN RITTER

Founder,
Wealthy Wise Woman



BERYL OLDHAM

Founder, Complete Learning
Solutions



EVE BUCHANAN

Founder, The Screening
Room



SURAJ NAIK

Chief Marketing
Officer,
GeniusU



See you all tomorrow!
8am UK/4pm SG



ENTREPRENEURS
INSTITUTE

Next steps



Virtual Wealth Dynamics Masters:
21st - 25th March 2022

Apply Now

Create a totally crisis proof plan for the next 12 months, allowing your business to fully digitise and double in size.

The Wealth Dynamics Masters Program will get you to a full and comprehensive business plan covering every element of your business concept, a priority plan and a step-by-step strategy to ensure your wealth is not an accident. Roger Hamilton and a panel of other mentors will lead the exclusive group of entrepreneurs who join the program.



Apply Now